

MID-DEL ART GUILD



NEWSFLASH

www.mid-delartguild.com

Meetings:

First Monday each month (except Sept.) From 6:30 to 8:45 pm. In-person.

MIDWEST CITY LIBRARY
Auditorium
8143 E. Reno Ave. (East of Midwest Blvd), OKC 73110
(behind the Fire Station)

Holiday Party December 2nd

Join fellow MDAG members at the Olive Garden Restaurant December 2nd at 6pm. The restaurant is the same place as last year, which is 5915 SE 15th Street, OKC (off I-40 near the corner of Center Drive and 15th Street by the Warren Theatre). Bring cash. Kara Gardner will be selling raffle tickets; one ticket for \$5 or 5 tickets for \$20. Up your chances to win fantastic prizes by buying more tickets. Members who buy their own dinner get dessert free, paid for by the guild. Thanks to Karen Dickerson, for making the arrangements.

Chris Cargill

“Websites & Social Media”

Program January 6th, 2025, at MWC Library

Chris Cargill will be kicking off the New Year for MDAG at 6:30 pm on January 6th. Chris developed and maintains the website (www.edmondart.org) for the Edmond Art Association (EAA). He also updates the EAA’s social media presence. As both budding and professional artists we often have questions related to websites and social media. Is one better than the other?



[Home](#) [Gallery](#) [Board and By-laws](#) [Archives](#) [Opportunities](#) [Contact](#) 

Welcome to the Edmond Art Association

Edmond Art Association is a registered 501(c)(3) organization

Having both a website and social media is crucial in today’s digital world. Each serves different but complementary functions, offering distinct advantages that help artists build a professional identity, grow their audience, and connect with fellow artists, potential buyers, collaborators, and fans. Here’s why both are important:

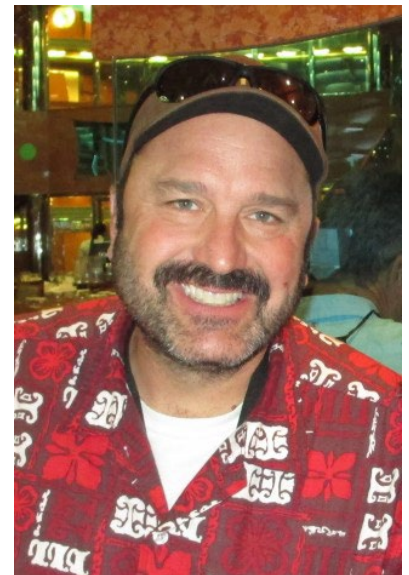
- **Website:** Your website serves as a hub for your professional identity. It allows you to showcase your portfolio with high-quality images and detailed descriptions of your work, share your biography, and tell your story in a controlled, polished environment. You have complete ownership over the design, layout, and content, ensuring that everything aligns with your personal brand and aesthetic. You can set up an online store, publish blogs, and even offer newsletters or tutorials. It's an ideal place to provide information about your exhibitions, upcoming projects, and sales. The website is where people can get a more complete, organized view of your work and easily contact you.
- **Social Media:** Social media, on the other hand, allows you to present your personality and style in a more informal and dynamic way. It's an opportunity to engage in real time conversations, increasing visibility and building relationships. However, Social platforms are subject to algorithms and changing rules, therefore content can get buried in feeds, so you have less control over who sees it. Still, social media is great for exposure and can help you reach a broader, more immediate audience.

Chris will share information about the costs, how to get a domain name, hosting choices, and how easy it can be to create and make changes to both websites and social media. Over a year ago I (Susan Schmidt) called Chris to ask for advice on updating the MDAG website (www.mid-delartguild.com). He was gracious and spent at least an hour talking with me. It is a real pleasure to have him be our guest speaker as we plan to make changes to the MDAG website in 2025. As part of his demo Chris will discuss his website (Web: <https://www.chriscargill.com>) and his social media platforms (<https://www.facebook.com/chris.c.art.5/> and https://www.instagram.com/cargill_fine_art/).

Retired police officer Chris Cargill is a mural and mixed-media artist who lives and works in Edmond, Oklahoma. His style is influenced by a multitude of street artists and pop culture. He studied with several working artists in both Oklahoma and New Mexico. Chris has been selected as the Edmond Art Association's Artist of the Month numerous times.

Chris has participated in many group shows and festivals including those hosted by Girls Inc. in Santa Fe, New Mexico, DNA Galleries in Oklahoma City and the Downtown Edmond Arts Festival in Edmond, Oklahoma. Chris was named as the Featured Artist of the Downtown Edmond Arts Festival in 2016 and his Psyche mural was voted Edmond's Favorite Public Art piece in 2020. His work can be found in a myriad of public and private art collections both in the United States and abroad

Chris' extended Bio is published in the 2016 Directory of Oklahoma Artists.



Thank You Joshua Brunet

Joshua S. Brunet was well prepared for his children's book illustration demo November 4th. Like cooking shows which have the ingredients ready to go and an extra cake in the oven, Joshua had his paintings at different stages ready to complete the next step. There was no waiting for layers to dry. The Edgar Allen Poe and Raven illustration is an example of his layering technique.



As a child from Detroit, Michigan, Joshua was fascinated with a love of history and American lore. His visits to Henry Ford's nearby Greenfield Village, an outdoor living museum, and his favorite TV show Reading Rainbow fed his imagination. The illustrations in Disney's movies and posters helped pave the way for Joshua to interpret history. He liked the smooth application of paint used by Disney animators. Joshua's illustration skills developed early in life. His first-grade art teacher recognized his talent and entered a map Joshua drew of Michigan in a competition. That teacher was an example of the many people who invested in his artistic aspirations. He thought all kids received such support. He was in grad school before he realized many young people don't receive the encouragement which he now provides to his students.

Joshua illustrated his first book in the fifth grade. The books he illustrates today require a lot more research to ensure the facts are correct. He enjoys the research too. For example, he was competing against other artists to illustrate a children's book about Monarch Butterflies. He learned most birds will not eat Monarch's as the butterflies are toxic. He changed his initial concept from a sparrow to the Black-headed Grosbeak, and received a perfect grade from the publisher's scientific advisor and got the contract for the book.

Oil paints generally take a long time to dry. His process is much faster which is helpful considering he may only have 4 months to illustrate a book. He generally uses Strathmore Bristol Board and prefers Vellum Finish as it is rougher to grab the Prismacolor pencils. Joshua said painting from live models is ideal but he takes photos, from all directions, even sides of the model he doesn't expect to use. He follows Norman Rockwell's example and takes hundreds of photos. Like Rockwell, he asks his models to exaggerate their expressions. Taking videos of the models also helps capture the mood and the shadows which he may refer to in the planning stage. Never know what view you might need.



Joshua may start with a brown oil wash (burnt sienna and orderless mineral spirits) like the above illustration where he intentionally shows the brush strokes over a light drawing to give the impression of movement. He then applies a layer of Elmers Glue to act as a plastic separation. Once the glue is dry, he can add the soft colored pencils and acrylic layers to build up the design. That separation allows Joshua to wipe back to the glue layer if desired. He works from thin to thick and from dark to light. The Prismacolors he usually prefers for skin tones are Clay Rose and Rosy Beige. **For more**

details on his process, he said to check out Brunet Illustration on Instagram which include videos of his demonstrations to his students. It is possible to earn \$10,000 plus 5% royalties to illustrate a book, though he says he gets less.



Joshua was very complimentary of Bill Schmidt's setup to project his paintings on the overhead screen in the library auditorium. He plans to ask Oklahoma Baptist University to pay for a similar setup for his classroom. It sure beats the mirror MDAG used at Rose State College. Twenty-six people attended Joshua's excellent demo. Thanks again!

Section 14.2 of the August 7, 2023 bylaws states:

“NOTE: The winner of the Member’s Choice is not eligible to enter again for one month but can enter for Judge’s Choice at any meeting. If an artist who has won the previous month brings artwork the following month it must be labeled as ineligible for Members’s Choice before members vote.” The board has interpreted “the Members’ Choice” to mean first place.

The November 2024 Ribbon Winners – Congrats!



1st Place: Ron Morgan “Flat Head” Oils
2nd Place: Cindy Van Kley “Happiness for Ukraine” Acrylic
3rd Place: Gerald Hudson “Holy Spirit” Acrylic

Judges Choice by Joshua Brunet: Cindy Van Kley “Happiness for Ukraine” Acrylic

Remember, all winners in 2024 will exhibit their art for month of January at the MWC Library.

Calling all 2024 Ribbon Winners to display their work at the library Jan 2 through Jan 31, 2025.

SCHEDULED EVENTS

(all events shown are in the MWC Library Auditorium, unless noted otherwise)

Dec 2 – Holiday Party 6pm at the Olive Garden restaurant at 5915 SE15th Street, OKC. Bring cash to buy raffle tickets for the chance to WIN fantastic prizes.

Jan 2 – MDAG Ribbon Winners of 2024 - Hang from 4 to 5pm in MWC Library Lobby. Bring up to 6 paintings to fill space as needed. You may include an artist statement and contact info. Marilyn Ragan will oversee display.

Jan 6 – Demo 6:30 pm: Chris Cargill “Websites & Social Media - The Importance of Having Both”

Jan 31 – MDAG Ribbon Winners of 2024 – Take down your work all day from MWC Library Lobby

Feb 3 – Demo 6:30 pm: Marie Kash Weltzheimer “Portraits of Oklahoma’s Musicians in Oils”

March 3 – Demo 6:30 pm: Rose Dobbins “West Virginia Landscape in Pastels”

Hangin’ Around Town (HAT) – Sandra Patterson

Be sure to sign up at the next MDAG meeting to show your work at businesses in the area. **Hangin’ Around Town is a great opportunity to show your art (and free up some space in your house**

for two months at a time). Signup sheets will be on the back table. The following months are scheduled:

1st National Bank Del City: (Suzanne Henthorne for Dec '24 and Jan'25, Lyuda Cameron for Feb & March 2025, Candis Fredericksen for April & May, and June Rea for June & July 2025).

Anthony's Appliance: (Marilyn Ragan for Dec '24 and Jan'25).

Marks Pharmacy: (Lyuda Cameron for Dec & Jan),

Midwest Dental: (Joan Faught for Dec & Jan, and Candis Fredericksen for Feb & Mar 2025),

There is a new venue available: **Pet Vet on SE 15th & Key Blvd.**

MDAG Officers and Appointed Positions Nominees for 2025:

Executive Board:

President – Joan Faught (Proxy is Marilyn Ragan)

1st VP Show Chair – Marilyn Ragan (Proxy is Joan Faught)

2st VP Program Chair – Susan Schmidt (Proxy is Kara Gardner)

Treasurer – Kara Gardner (Proxy is Joan Faught)

Secretary – Cindy Van Kley (Proxy is Margee Gaeddert)

Member at Large – Margee Gaeddert (Proxy is Karen Dickerson)

Newsletter – Susan Schmidt (Is a volunteer ready to take over? Training is available.) (Proxy is Cindy Van Kley)

Appointed Positions:

Parliamentarian – Cindy Van Kley

Hospitality – Karen Dickerson

Hang Around Town – Sandra Patterson

Greeter – Dana Masters (Brenda Stevens is in charge of art competition)

Webmaster – Margee Gaeddert

Social Media - Marilyn Ragan

Become a MDAG Member

Renew your 2025 membership to remain listed on the website. Plan to add your bio and samples of your work to the members gallery or make changes. Margee Gaeddert is working to make updates.

The member year runs January 1 through December 31. We want to see you and share our passion for art together. **Join or renew your membership.** Dues for single memberships paid after January will be **prorated at \$3 per month for the remaining months** of the member year. You can pay at the next meeting. Or copy the app and mail to Kara Gardner at address in application block. And consider sharing an application with an interested artist to build our guild. We all know someone else who loves to dabble or who paints passionately! **Please remember to hand out the new MDAG business cards wherever you meet or interact with other artists. And we are in the process of publishing new brochures as we have to make more changes.** You can pick cards up at the next meeting. Also consider car-pooling to the meetings. **Life is more fun together.**

Susan Schmidt, Newsletter Editor

Join Mid-Del Art Guild

Membership

type: Single/\$35 Student*/\$20 Family**/\$40 Business/\$40

New

Renewal Referred by: _____

Date: _____ Favorite Medium(s): _____

Name(s): _____

Address _____

City _____ State _____ Zip _____

PHONE: Home _____ Cell _____

E-Mail (for newsletter) _____

*Must be enrolled full time as Art Major, with current Student ID, or aged under 19 yrs old

**Two family members residing in the same household

Make checks payable to: **Mid-Del Art Guild**

Mail to: **Kara Gardner, Treas. • PO Box 10393 • Midwest City, OK 73140**